



QUARTERLY PHYSICAL REPORT OF OPERATION
As of December 31, 2020

Department: Presidential Communications Operations Office (PCOO)
Agency : Philippine Information Agency
Operating Unit: < not applicable >
Organization Code (UACS) : 25 026 000000

Particulars	UACS CODE	Physical Target (Budget Year)					Physical Accomplishment (Budget Year)					Variance	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
DEVELOPMENT COMMUNICATION PROGRAM	3101000000000												
OO : Public access, engagement and understanding of													
Outcome Indicators													
1. Access rate audience of IEC materials developed		90%	90%	90%	90%	90%	100%	100%	100%	100%	100%		Strengthened communication drive in communicating government efforts against COVID19 maximizing use of digital/social media in the production and dissemination of information materials.
2. Percentage of government information officers trained who rate the training as satisfactory or better		95%	95%	95%	95%	95%	90%	95%	90%	90%	91.25%		Reduced number of trainings/workshops
3. Percentage of public who are aware / informed of government programs		90%	90%	90%	90%	90%	95%	100%	100%	100%	98.75%		
Output Indicators													
1. Percentage of IEC materials produced/disseminated within the prescribed timeframe		95%	95%	95%	95%	95%	100%	100%	100%	100%	100%		
2. Percentage of training accomplished within the prescribed timeframe		95%	95%	95%	95%	95%	90%	95%	100%	90%	91.25%		Reduced number of trainings/workshops
3. Percentage of consultations held or stakeholders consulted within the prescribed timeframe		95%	95%	95%	95%	95%	95%	95%	95%	95%	95%		reduced number of face to face activities, however, PIA migrated to virtual pressers and virtual activities

Prepared By:

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Date: 2021-02-11 11:30:47

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Budget Officer

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Approved By:

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Director-General

Date: 2021-02-28 15:19:50