

FY 2023 PHYSICAL PLAN


Annex B - BED No. 2

Department : Other Executive Offices
Agency : Philippine Information Agency
Operating Unit : Central Office
Organization Code : 26 046 0100000

Particulars	UACS CODE	Current Year Accomplishments				Physical Target (Budget Year)				Variance	Remarks
		Actual Jan.1-Sept.30	Estimate Oct.1-Dec.30	Total 5 = 3 +4	Total 6 = 7+8+9+10	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter		
1	2	3	4	5 = 3 +4	6 = 7+8+9+10	7	8	9	10	11	12
DEVELOPMENT COMMUNICATION PROGRAM											
Outcome Indicators											
1. Access rate audience of IEC materials developed		98%	98%	98%	95%	95%	95%	95%	95%		Intensify the use of the Explain Explain Explain communication program in the production and dissemination of IEC materials
2. Percentage of government information officers trained who ratet the training as satisfactory or better		98%	97%	98%	95%	95%	95%	95%	95%		Conduct of training is limited due to budgetary constraints
3. Percentage of public who are aware / informed of government programs		95%	95%	95%	95%	95%	95%	95%	95%		
Output Indicators											
1. Percentage of IEC materials produced/disseminated within the prescribed timeframe		100%	100%	100%	95%	95%	95%	95%	95%		Increase face to face grassroots engagements
2. Percentage of training accomplished within the prescribed timeframe		100%	100%	100%	95%	95%	95%	95%	95%		
3. Percentage of consultations held or stakeholders consulted within the prescribed timeframe		95%	95%	95%	95%	95%	95%	95%	95%		following health and safety guidelines of the DOH

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GOVERNMENT COMMUNICATIONS PROGRAM	3102000000000000										
Outcome Indicators											
1. Percentage of the feedback survey respondents from the target audience who gained awareness of presidential policies and government programs after exposure to print and digital information materials and events		98.89%	98.89%	98.89%	90%	90%	90%	90%	90%		
Output Indicators											
1. Number of communication materials and events produced and disseminated		86,660	26,832	113,492	102,231	28,001	22,523	29,705	22,002		
2. Percentage of the feedback survey respondents from the target audience who rated the communication materials and events as good or better		99.56%	99.56%	99.56%	90%	90%	90%	90%	90%		
3. Percentage of materials and events produced as scheduled		94.20%	94.20%	94.20%	90%	90%	90%	90%	90%		

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